



# Jared Kennedy's

## Read For Success Book List

- The 4 hour workweek - Timothy Ferris**
- Outliers- Malcolm Gladwell**
- Tribes- Seth Godin**
- Ask- Ryan Levesque**
- DotCom Secrets- Russell Brunson**
- Invisible Selling- Ryan Diess**
- How to Write Copy That Sells- Ray Edwards**
- No BS Grassroots Marketing- Dan Kennedy**
- No BS Marketing to the Affluent - Dan Kennedy**
- No BS Guide to Maximum Referrals- Dan Kennedy**
- NO BS Social Media Marketing- Dan Kennedy**
- No BS Direct Marketing- Dan Kennedy**
- 80/20 Sales & Marketing- Perry Marshall**
- Ask Gary V- Gary Vaynerchuk**
- Jab, Jab, Jabm Right Hook- Gary Vaynerchuk**
- Mood Elevator - Larry Senn**
- Shoe Dog- Phil Knight**
- Atomic Habits- James Clear**
- The Conversion Code- Chris Smith**
- The 17 Indisputable Laws of Team Work- J.C. Maxwell**
- The Ultimate Sales Letter- Dan Kennedy**
- Influence: The Psychology of Persuasion- Robert B Cialdini, Ph D**
- Emigrant Edge- Brian Buffini**
- Growth Hack Marketing- Ryan Holiday**
- Expert Secrets- Russell Brunson**
- Integrity Selling- Ron Willingham**

